

THIS WEEK

The Thirteenth Annual LSU Healthcare Effectiveness Forum



Michael Kaiser, MD, Chief Medical Officer for the LSU Health Care Services Division, (above left) performed as Master of Ceremony for the 13th Annual LSU Healthcare Effectiveness Forum.

After welcoming all in attendance, Dr. Kaiser introduced Stephanie Woolhandler, MD, MPH, FACP, (second from left) the keynote speaker of the event by saying, *“This year’s keynote speaker is a faculty member of Harvard Medical School and practicing physician at the Cambridge Hospital. She produced several studies comparing costs and quality between private health care institutions to those of non-profit institutions and co-authored studies on administrative costs in medicine. These studies have been replicated by the U.S. Congressional Budget Office, The General Accounting Office and the Office of Technology Assessment. Policy makers frequently cite her data in discussions of health care reform and universal access to health care. She also helped found Physicians for a National Health Program, a not-for-profit organization for physicians, medical students, and other health care professionals who advocate a national health insurance program.”*

Dr. Woolhandler’s interesting and informative presentation described the national health reform and the impact of recent proposed or enacted reforms on safety-net institutions. She also presented an evaluation on how, *“a single-payer, ‘Medicare-for-all’ approach could affordably achieve universal and equal access to care.”*

Dr. Woolhandler reiterated what our LSU HCSO Disease Management Team has been saying for years; *“Safety net hospitals, (like Interim LSU Public Hospital and our sister hospitals) are more cost efficient than private sector hospitals.”* Even with healthcare reform, there will *“still be a need for safety-net hospitals.”*

During the forum, Dr. Larry Hollier, Chancellor, LSU Health Sciences Center, New Orleans (second from the right) delivered the *Merv Trail Lecture titled: *A Vision for a True Health System; How*

Medical Education and Health Care Delivery Can Work Synergistically to Improve the Experience of Both Patients and Students. During his lecture, Dr. Hollier made reference to Dr. Woolhandler’s presentation echoing her remark that our hospitals are *“more cost efficient than private sector hospitals.”* Dr. Hollier said, *“it is often reported by the media that Louisiana healthcare outcomes are the poorest in the nation but...these are not our patients.”* The healthcare outcomes often cited in the news are of patients who have Medicare and these patients are most often treated within the private sector, whereas LSU healthcare outcomes, based on our population with very few Medicare patients, consistently rank high on national comparisons. Dr. Hollier also discussed the importance of collaboration between LSU training programs and LSU hospitals in their shared objectives.

Roxane A. Townsend, MD, Interim Chief Executive Officer of HCSO and ILH (above right) presented the Chief Executive Officer Award to Rhonda Green, BSC, MBA, MHCM, RN, Chief Executive Officer of Leonard J. Chabert Medical Center. Dr. Townsend recognized Leonard J. Chabert Medical Center (LJC), under the leadership of Rhonda Green as being an exemplary *“patient centered”* hospital. Dr. Townsend praised Rhonda and her team for demonstrating, *“in large and small ways, that the patient comes first at LJC.”*



Left: Dr. Danny Jackson, LSU HCSO Pharmacy Director, was one of the presenters at this year’s forum. He discussed the coordinated plan to improve medication safety for patients of the LSU Hospital System. Impressive to note is that LSU HCSO ranks above average nationally in utilizing current technology to prevent medication errors.

Spirit of Charity Level I Trauma Center *Blood Drive*

The Spirit of Charity Level I Trauma Center Blood Drive was a great success!

Thanks, to everyone who turned out to give!! The Blood Center's goal was to have 45 donors. We had 55 presenting donors with 43 productive units being collected. Thanks to everyone for their hard work in making this blood drive successful. Those 43 units will go to help up to 129 area hospital patients. Your collective support is invaluable and I look forward to our next blood drive together.

Bridget Landry
Hospital Territory Representative
The Blood Center



Right: Dr. Norman McSwain Trauma Director and Professor of Surgery, was among several speakers interviewed by WBOK radio during the blood drive. Dr. McSwain spoke of the types of injuries seen and treated at the Level I Trauma Center and the Center's need for on-going blood supplies. Other speakers from ILH included: James M. Barbeau, MD, JD, Director, Transfusion Medicine & Blood Banking & Director, Medical Microbiology & Department of Pathology; Bridget Gardner RN, Trauma Center Program Coordinator - Injury Prevention; Dr. Brian Boulmay, Assistant Professor of Clinical Medicine and Associate Program Director, Hematology/Oncology Fellowship at LSU Health Sciences Center; Peter DeBlieux, MD, FACEP, Director of Emergency Services and Sequilla Gant, RN, BSN, MBA, ANA, Ambulatory Services.

A note from a Trauma Patient.

After a patient is treated at our Level I Trauma Center and undergoes surgery to repair the physical damage suffered during their traumatic event, they are treated and cared for in our Trauma Intensive Care Unit (TICU). The unit often receives notes and cards from appreciative patients for the loving and highly skilled level of care they received at ILH. Here is just one quick note from a thankful patient. "They say that a job well-done is its own reward, but still, you should know how much your hard work means to those around you." He goes on to write "Dear friends of TICU. Thanks for doing such a good job. This is a note of appreciation for the excellent care during my very long 30 day stay."

A note from Rev. Jerry Bass to honor
Rev. Martin Luther King, Jr.

We remember Rev. Martin Luther King by
reading his words.

The Martin Luther King National Holiday
is January 18, 2010.



Below: Sequilla Gant, RN, Associate Nurse Administrator was interviewed by Gerod Stevens, WBOK radio talk show host to inform the public of LSU HCSD clinic relocations currently underway. The live broadcast took place from 2025 Gravier Street, previously known as the UMOB or the Seton Building. The building, now called the LSU Health System Medical Office Building, opened a few clinics on Friday, January 8th with others opening the following week.



"I have the audacity to believe that people everywhere can have three meals a day for their tired bodies, education and culture for their spirits. I believe that what self-centered men have torn down, men other-centered can build up. I still believe that one day mankind will bow before the altars of God and be crowned triumphant over war and bloodshed, and non-violent redemptive goodwill will proclaim the rule of the land 'and the lion and the lamb shall lie down together and every man shall sit under his own vine and fig tree and none shall be afraid.' I still believe that we shall Overcome"

Martin Luther King, Jr.

LSU Health System Medical Office Building 2025 Gravier Street

Some clinics return to their pre-Katrina location while other clinics are established at this location for the first time. The close proximity of these clinics to the hospital will enhance our ability to serve our patients more efficiently. Additional services are scheduled to open soon at the 2025 Gravier location. This is yet another sign of our steadfast recovery from disaster and of our steady growth and march toward our future!

1st FLOOR

Medical Assistance Program
(MAP) Rm: 113.

3rd FLOOR

Cardio-Vascular Surgery
Ear, Nose & Throat (ENT)
Environmental Lung Diseases
General Surgery
Gastrointestinal (GI)
Hepatology
Interventional Radiology
LSU Special Hypertension
Neurosurgery
Oncology
Pulmonary
Renal
Surgical Oncology
Urology
Vascular Surgery

4th FLOOR

Breast and Cervical Program
Mammography / Bone Density
Outpatient phlebotomy/LAB

6th FLOOR

Cardiology
Cardio-Thoracic Surgery
Heart Failure

Clinic Hours 7:30 a.m. —4:00 p.m.

**For questions regarding clinics located at
2025 Gravier Street please contact:**

Patient Scheduling at, 903-5700.

**For other clinic appointment questions
contact Patient Scheduling at, 903-2373.**

Mammography and Bone Density Services now located at 2025 Gravier Street, 4th floor.



Mammography and Bone Density Services gains space in their move. The new mammogram rooms are much larger and brighter than at our previous location. Each patient has a dedicated dressing room which enters directly into the exam room. The patients can leave their clothes and other valuables in the locked dressing room during their procedures. Patients enter the dressing rooms from the sub-waiting area. They can lock that door behind them. They can enter the exam room through a door opposite the entry door. After the exam they can re-enter the dressing room from the exam room side, get dressed, unlock the entry door and leave the department. Each exam room has two such dressing rooms to serve the patients one at a time.

From L to R: Dr. Shirley Yodzis, MD, Mammography Radiologist; Leisa Franklin, RT,(R) (M); Wendy Feehan, RT,(R)(M) and Irma Silva, RT,(R)(M). Not picture: Luis Serrano, MD, Mammography Radiologist.

Breast Cancer Support Group

When: January 20, 2010(Wednesday)—4:00-5:30pm

Where: Allied Health Bldg., 1900 Gravier Street, 8th floor, Occupational Therapy Conference Room (8B19)

Speaker: Rebecca Bertetti, Certified Raw Food Specialist

Topic: What is Juicing and How can it help me?

The goal of Raw Beauty NOLA is to encourage a raw, living food diet, aimed at improving the internal and external health of clients. Rebecca Bertetti, Certified Raw Food Specialist, develops a personalized regimen for each client, specific to their needs and health goals.

This includes juicing, detoxification and inclusion of dietary supplements to rejuvenate the body.

For questions please call: Kelly Kropog, LOTR at 504-903-5049 or 504-568-4302

Sponsored by: LSUHSC Interim LSU Public Hospital Occupational Therapy Department and the School of Allied Health Occupational Therapy Department

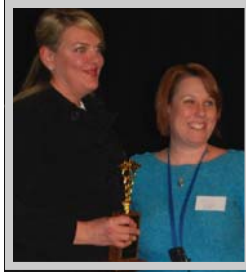
Working Together To Deliver Superior Health Care



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Amir Abrams, IT Project Coordinator was presented with the Chief Medical Officer Award for his work on CLIQ and Medical Informatics.



The Weight Management Clinical Lead Award was presented by Valerie Myers, PhD and was awarded to, Pam Lyons Pamela Lyons, MPH, LDN, RD, CDE Certified Adult Weight Management, Certified Diabetes Educator.

Other Awards Presented at the Forum

Clinical Excellence in Cancer Screening

Awarded to: Bogalusa Medical Center
Awarded to: Leonard J. Chabert Medical Center

Cancer Screening Clinical Lead Award

Awarded to: Dr. Brent Helmet (Leonard J. Chabert Medical Center)

Clinical Excellence in Asthma Care

Awarded to: Bogalusa Medical Center
to: Earl K. Long Medical Center

Asthma Care Clinical Lead Award

to: University Medical Center

Clinical Excellence in HIV Care

Awarded to: Leonard J. Chabert Medical Center
Awarded to: W. O. Moss Regional Hospital

HIV Clinical Lead Award

Awarded to: Wayne Wilbright, MD and the Informatics Team

Chronic Kidney Disease Clinical Lead Award

Awarded to: University Medical Center

Clinical Excellence in Chronic Heart Failure Care

Awarded to: Bogalusa Medical Center
Awarded to: Leonard J. Chabert Medical Center

Chronic Heart Failure Clinical Lead Award

Awarded to: Cindy Arabie (WOM)

Tobacco Control Clinical Lead Award

Awarded to: Earl K. Long Medical Center

QualED Clinical Lead Award

Awarded to: Bogalusa Medical Center

TRRRQSSS Award

Awarded to: Leonard J. Chabert Medical Center
Infection Prevention and Control

The Merv Trail Lectureship

“It is no small task to keep the many pieces of the LSU Health System running smoothly while at the same time articulating a vision of medicine for the future of Louisiana’s citizens. Nobody did it better than Dr. Merv Trail, Chancellor from 1994 until his death on January 3, 2001. Dr. Trail was beloved for his boundless energy and optimism, his passion for Louisiana, and his vision to accomplish great things for our community. In addition, Merv was the driving force behind New Orleans carnival organization, was a founder of the Greater New Orleans Sports Foundation, and had been president of the Ernest N. Morial Convention Center. Many simply remember Merv as, “the good guy in his cowboy boots.” He embraced the concept that New Orleans musicians are the backbone of the city’s tourism. To that end, Dr. Trail empowered the creation at LSU of the first comprehensive health service for Louisiana Musicians. The Merv Taril Lecturship was created to honor his legacy and his passion for health care improvement and system change and redesign.” Michael Kaiser, MD, Chief Medical Officer, LSU Health Care Services Division.

Learn more about Functional Imaging Impacts on Therapy

The advent of functional imaging modalities such as positron emission tomography (PET) has allowed clinicians and radiologists to more precisely quantify responses to therapy; this has most significantly impacted the practice of oncology across the last decade. This "patient as lab" approach has merit in assessing many other types of pharmacologic interventions. ***You are invited to learn more about Functional Imaging by attending a presentation on January 27, from 12 - 1 PM in the ILH Auditorium, rooms 101 & 102 located in the hospital basement.*** A sample of everyday cases will be reviewed with the discussion moving to new avenues of research, ending with the exploration of the use of SPECT brain imaging as a tool in defining response to therapy for brain injured patients undergoing a hyperbaric oxygen treatment protocol in a pilot study at LSU.

The scheduled presenter is Dr. Ted Fogarty, Chairman of the Department of Radiology at the University of North Dakota School of Medicine. Dr. Fogarty has developed a new approach to breast cancer imaging with Molecular Breast Imaging which is under evaluation by the Mayo Clinic. Using Osirix software Dr. Fogarty and Dr. Harch have been working on a new method to quantify the SPECT brain images obtained on hyperbaric oxygen treated chronic brain injured patients. Preliminary testing of the new methodology is demonstrating an ability to reproducibly measure changes in brain blood flow. The imaging analysis presented will feature data from the current LSU pilot trial in which Drs. Harch, Andrews, and Fogarty are evaluating the effect of hyperbaric oxygen therapy on blast-induced mild-moderate traumatic brain injury and post-traumatic stress disorder. This data is paired with the cognitive test and quality of life questionnaire results that the doctors will be reporting at the 8th World Congress on Traumatic Brain Injury in Washington, D.C. on March 12, 2010.

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